Matt Nagy

Hello! I'm a senior design lead with 10+ years of experience. My background includes extensive work as a visual designer. I specialize in building design systems and crafting user-centered web and native mobile app products.

mattnagy.design ↗ | in /matthewnagy

🌐 Boston, MA

📞 607-242-2424

✉️ hey@mattnagy.me

🏀 /mattnagy

2021 — Now

Staff Product Designer
Mobile App Standards, Design Foundations Team
Chewy

Design and **document** components for Chewy's customer-facing iOS and Android apps. **Lead** the design efforts for Chewy's e-commerce app experiences. **Guide** the design, engineering, and product team members on how to effectively design for the Chewy app user. **Test** and **validate** components with designers to ensure our libraries are easy to use.

2018 — 2021

Associate Design Director
Rightpoint

Led the design of major projects for GM, GE, and The Home Depot. **Raised the bar** at Rightpoint introducing the company to Abstract as our source of truth designOps tool for the design org. **Built trust** with clients and **surpassed** business goals and met the needs of each project in service to the client's users. **Empathized with users**, bringing a human-centered approach to solving problems with development and product management partners.

2017 — 2018

Lead Digital Designer
Pegasystems

Led the visual evolution of the Pega digital brand. **Collaborated** with the digital marketing and tech teams (UX and development). **Fostered** and supported the endeavors of our world-class, scalable, CMS-enabled, design system.

2013 — 2017

Senior Designer
Genuine

Led numerous web and interactive design projects for clients like Sullivan Tire, Panera Bread, Mass Mutual, Welch's, and Kronos. **Partnered** with ux-strategists, engineers and project managers to craft engaging, award-winning experiences.

Skills

accessibility | design systems | design thinking | illustration | mobile app design | product design | prototyping | typography | ui/ux | user-centered design | visual design | web design | wireframing

Tools

Figma | Adobe Illustrator | Adobe Photoshop | Jira | Confluence | Overflow

Mentoring

Designed.org
November 2023 – Present

ADPList
October 2023 – Present

Bachelors in Marketing

Alfred University
2009 – Cum Laude