

Matt Nagy

Hello! I'm a senior design lead with 10+ years of experience. My background includes extensive work as a visual designer. I specialize in building design systems and crafting user-centered web and native mobile app products.

mattnagy.design 🗷 🔵 🤇 in /

Staff Product Designer

in /matthewnagy

2021 — Now

Mobile App Standards, Design Foundations Team

Design and **document** components for Chewy's customerfacing iOS and Android apps. **Lead** the design efforts for Chewy's e-commerce app experiences. **Guide** the design, engineering, and product team members on how to effectively design for the Chewy app user. **Test** and **validate** components with designers to ensure our libraries are easy to use.

2018 – 2021 Associate Design Director

Rightpoint

Led the design of major projects for GM, GE, and The Home Depot. Raised the bar at Rightpoint introducing the company to Abstract as our source of truth designOps tool for the design org. Built trust with clients and surpassed business goals and met the needs of each project in service to the client's users. Empathized with users, bringing a humancentered approach to solving problems with development and product management partners.

2017 — 2018 Lead Digital Designer

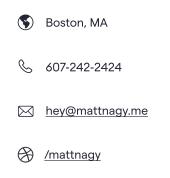
Pegasystems

Led the visual evolution of the Pega digital brand. Collaborated with the digital marketing and tech teams (UX and development). Fostered and supported the endeavors of our world-class, scalable, CMS-enabled, design system.

2013 — 2017 Senior Designer

Genuine

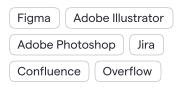
Led numerous web and interactive design projects for clients like Sullivan Tire, Panera Bread, Mass Mutual, Welch's, and Kronos. **Partnered** with ux-strategists, engineers and project managers to craft engaging, award-winning experiences.



Skills

accessibility design systems
design thinking illustration
mobile app design
product design prototyping
typography ui/ux
user-centered design
visual design web design
wireframing

Tools



Mentoring

Designed.org

November 2023 – Present

ADPList October 2023 – Present

Bachelors in Marketing

Alfred University

2009 - Cum Laude